

PATHANA C. CHONMANY
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PROFILE

Expertise with computers and technology (primary emphasis on website design/development), graphic design, UI/UX design and content management systems, currently finishing a master's degree in Digital Media Design, able to speak two different languages fluently, eye for detail, adaptable to different working environments, leadership and management skills, customer relationship management, strong work ethics; advanced knowledge with nearly all Adobe software and Microsoft Office, typing 75+ wpm

Languages

- HTML/CSS
- JavaScript
- PHP
- ActionScript
- MySQL
- XML

Software Knowledge

- Photoshop
- InDesign
- Illustrator
- Dreamweaver
- Microsoft Office
- Git
- Axure RP Pro
- Matrix 8
- FL Studio 10

EDUCATION

HARVARD UNIVERSITY EXTENSION SCHOOL, CAMBRIDGE, MA
Master of Liberal Arts – Digital Media Design

Expected Graduation 2018

THE NEW ENGLAND INSTITUTE OF ART, BROOKLINE, MA
Bachelor of Science – Web Design & Interactive Media
Honors – Senior Year

Graduated Sept 2013

WORK EXPERIENCE

LAURA PRESHONG ETHICAL FINE JEWELRY, BOSTON, MA

Web Developer/Graphic Designer

Apr 2017 – Present

- Redesign (using Bootstrap) and update/maintain eCommerce website and products (BigCommerce)
- Focus on site optimization and create/maintain SEO best practices (Moz and Google Webmaster Tools)
- Create and assist with jewelry CAD builds and renders (Matrix 8 + Rhino 5)
- Create and assist with website banners and other web graphics
- Create email campaigns in MailChimp
- Photograph and edit (in Adobe Photoshop) on-shot and still photos of jewelry for product listings

WARD HILL MARKETING, LOWELL, MA

Production Coordinator

May 2014 – Mar 2017

- Creating and updating Joomla/WordPress content and working with other CMSs (built 3 WP websites)
- Debug and assist in technical issues – frontend and backend (in charge of taking care of web needs)
- Project management – handling multiple projects for multiple clients simultaneously
- Graphic design using Adobe Creative Suite - producing various artwork depending on client needs
- Edit client datasheets, eDirect reports and create dashboards
- Create and manage email templates and campaigns

CLOUD SPECTATOR, BOSTON, MA

Web Developer Intern

Sep 2014 – Jun 2015

- Design and help implement website tool – portal-like project
- Create mockups for website tool
- In charge of using best practices to redesign and execute main website (UX fundamentals, design, development), and added e-commerce

- Update backend problems in main website

BOSTON BUSINESS JOURNAL, BOSTON, MA

Creative Services Assistant (Feb-Apr) / Receptionist (Apr)

Feb 2014 – Apr 2014

- Graphic designing – creating house ads, sponsorship ads, print ads, web ads
- HTML email newsletters and marketing
- Print work – making signage and materials for events and advertisement
- Responsibility of uploading digital paper onto web and knowledge of assembling paper
- Assisted individuals with technical difficulties when needed
- Answer phone calls, greet visitors, distribute mail and handle outgoing mail, process checks, order supplies, manage conference room schedules, enter IO/contract orders for sales reps, assist sales operations director and controller

GMO GLOBALSIGN INC., CAMBRIDGE, MA

Web/Marketing Intern

May 2013 – Aug 2013

- Focus on SEO and analytical work
- Provide assistance to the web team
- Assist in the development of web KPI tracking documentation
- Test and report on collaboration tools for multivariate testing
- Create and perform multivariate and A/B testing to improve conversion funnels and conversion rate optimization